

## Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 08/24
Estimate Number	3008

Invoice #	116620-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116620
Alt Order #	06281015
Deal #	
Order Flight	08/24/12 - 08/30/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel D	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL La	ate News	11-1135p				-				
	ISSUE CLASS	S OF TIME									
				08/20/12 to		1x	1				
	WRAL			F	08/24/12	:00			<del>\$2,000.00</del>	Credited	1
2	WRAL La	ate Late Show S OF TIME	1237a-137a								
				08/20/12 to		1x	1				
	WRAL			F	08/24/12	:00			<del>\$225.00</del>	See MG 2.2	1
3	WRAL N	oon News S OF TIME	12p-1p								
				08/20/12 to	08/26/12	1x	1				
	WRAL		,	F	08/24/12	:00			<del>\$700.00</del>	Credited	1
4	WRAL WISSUE CLASS	<b>/RAL 5:30AM News</b> S OF TIME	530-6a								
				08/20/12 to	08/26/12	1x	1				
	WRAL			F	08/24/12	:00			<del>\$1,000.00</del>	Credited	1
5	WRAL 6	<b>pm News (M-F)</b> S OF TIME	6-630p								
				08/20/12 to		1x	1				
	WRAL			F	08/24/12	:00			<del>\$2,500.00</del>	Credited	1
6	WRAL In	<b>side Edition</b> S OF TIME	7-730P								
			1	08/20/12 to		1x	1				
	WRAL			F	08/24/12	:00			<del>\$1,500.00</del>	Credited	1
7	WRAL N	<b>FL (Pre-Season)</b> S OF TIME	8-11p								
				08/20/12 to		1x	1				
	WRAL			F	08/24/12	:00			<del>\$2,500.00</del>	Credited	1
14	WRAL S	<b>aturday Golf</b> S OF TIME	Sat Golf								



Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 08/24
Estimate Number	3008

Invoice #	116620-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116620
Alt Order #	06281015
Deal #	
Order Flight	08/24/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	Saturday Golf	Sat Golf	-							
		ASS OF TIME									
	WRAL			Sa	08/25/12	:30	3:43 PM	NRCCNC070817H	\$1,000.00	)	1
15	WRAL	WRAL 6a News Sat	6-8a								
	ISSUE CLA	ASS OF TIME		00/00/4			1				
	WRAL			08/20/12 Sa	2 to 08/26/12 08/25/12	1x :30	1- 6:25 AM	NRCCNC070817H	\$600.00	1	
16	WRAL	Andy Griffith Sat 730-8p	730-8p	Sa	06/25/12	.30	0.25 AW	NRCCNCU/U01/H	φουυ.υι	)	ı
10		ASS OF TIME	730-op								
	IOOOL OL/	433 OF THIVIE		08/20/13	2 to 08/26/12	1x	1-				
	WRAL			Sa	08/25/12	:00			\$275.0	Credited	1
17	WRAL	CBS This Sat Morning 8-9a	8-9a						,		
	ISSUE CL/	ASS OF TIME									
					2 to 08/26/12	1x	1-				
	WRAL	CBS This Morning Saturday	8am - 10am	Sa	08/25/12	:30	8:29 AM	NRCCNC070817H	\$700.00	)	1
18	WRAL	NFL (Pre-Season) 2	8-11pm								
	ISSUE CLA	ASS OF TIME									
					2 to 08/26/12	1x	1-		40.500.00		<del></del>
	WRAL			Sa	08/25/12	:30	7:58 PM	NRCCNC070817H	\$2,500.00	)	1
19	WRAL	Sunday Golf	Sun Golf								
	ISSUE CLA	ASS OF TIME		00/00/4	2 to 08/26/12	4	1				
	WRAL			Su	08/26/12	1x :30	2:35 PM	NRCCNC070817H	\$1,000.00	1	1
20	WRAL	6pm News (Sun)	6-630p	Su	00/20/12	.50	2.55 1 101	NRCCNC070017H	ψ1,000.00	,	
20		ASS OF TIME	0-030p								
	10001 01/	100 OF THE		08/20/12	2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	6:16 PM	NRCCNC070817H	\$800.00	)	1
21	WRAL	WRAL Sun Morning News	7-9a								
		ASS OF TIME									
					2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	8:52 AM	NRCCNC070817H	\$900.00	)	1
			We	warrant that the a	ctual broadcast info	ormation show	vn on this invoice	was taken from the program log	<b>1</b> .		



Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Advertiser	National Republican Congressional Com
Product	NRCC IE 08/24
Estimate Number	3008

Invoice #	116620-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

]	Order #	116620					
	Alt Order #	06281015					
	Deal #						
	Order Flight	08/24/12 - 08/30/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRAL Sun Morning News	7-9a								

21

ISSUE CLASS OF TIME

Aired Spots 7

> **Gross Total** \$7,500.00

**Agency Commission** \$1,125.00

**Payment Terms 30 Days** \$6,375.00 **Net Amount Due**